

IMPACT REPORT

2023

The #1 Network
For Black
Professionals







contact@blackachievers.com



President's Message

2023 was an incredible year of growth for Black Achievers. We doubled the number of graduates from our Business Academy and Business Institute. We mentored 17% more high school and college students than we did last year. We were the winner of the 2023 Bank of America Neighborhood Builders Program with a grant award of \$200,000. This shows the recognition of the growth and impact of our programs.

Our commitment to help connect, educate and economically empower the Black community has remained a focal point of our strategy. We are helping companies and institutions attract and retain diverse talent. We are helping our members find new career and business opportunities. Most importantly we are creating a sense of belonging for Black professionals to live.

As a supporter, your commitment to racial equity and diversity is the fuel that drives our team forward. You are a big part of why Black Achievers has become the number one network for Black professionals. We can't do this work without you. Thank you for your support.

Michael R. Moore
President/CEO



Michael R. Moore President/CEO

Our Mission:

"Connect, Educate, and Economically Empower the Black Community."



Our Impact

Black Achievers Impact on Cincinnati

We have impacted young professionals who live in Cincinnati by creating a network of like minded people who look like them. We have also provided education and mentorship to give them a sense of belonging in Cincinnati.

















Sponsors and Partners

Over \$1 million raised from our partners

Thank you to our financial sponsors who invest in Black Achievers. The generous support of these companies makes it possible for us to help thousands of people.

































Our Team

Board of Directors



Michael R. Moore CEO, Black Achievers



LeAndre McFadgen VP, Fifth Third Bank

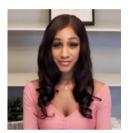


David Iyoha VP, Black Achievers

Staff Members



Ben Henderson Marketing Director



Georgette Beason Dir. Communications



Jaresha Moore Smith Program Director



Jasmine Solanke Graphic Designer

Advisors



Mary Stagaman Stagaman, LLC



Darrin Redus Cincinnati Chamber



Bill Tucker Flywheel



Mark Caner Western & Southern Financial Group



Carl Satterwhite RCF Group



Erin Childs Pro Bono Partnerships



Sandy Hughes Executive Coach



Mishwan Styles RetireMed

Community Events

We hosted a total of twelve networking events, workshops and career days in 2023. We also hosted an event during Black Tech Week that had over 300 people in attendance. 2023 was a great year for in person events.















Youth Mentoring Program

Helping High School and College Students

In 2023, we were able to help mentor hundreds of students through our career day and mentoring events. It is critical that students see people who look like them in careers who are engineers, nurses, doctors, lawyers, accountants, CEO's etc.

Our Partners:









Career days and mentoring events hosted.

236

High School and College students were mentored

521Mentor hours spent with high school and college students

Business Academy Graduates

Our Business Academy helps young entrepreneurs who typically have traditional 9-5 employment but want to start a business. We provide them a eight week course and mentoring on how to build a business from the ground up.



Afton Palmer
The Reflective Lotus



Aunjanna Million Seamless Journey



Shannon Phillips Power Seeds, LLC



Kenneth Best Jr. Best Wholesale Solutions, LLC



Janny Tolbert JD Legado LLC



Jocelyn Love Remnant Brand Apparel



Shareef Sherrod Sherrod advisory Group



Tonia Tyler Confident Strides

62Students graduated program

267
Coaching hours
spent with students

176

Mentoring Hours
provided to students

Business Institute Graduates

Our Business Institute provides a 8-week course on how to purchase a business. These businesses typically range from \$1 million to \$5 million in sales. Educating Black professionals on how to buy a business of size with 5-50 employees can help close the racial wealth gap.



Othello Byndon CEO @ Boxx Wave, LLC



William Carter CEO & CoFounder at WiPROSPER.com



Traci Martin CEO Meyora Inv. Real Estate



Neil Thompson CEO/Owner at Vibrant Assisted Living



Tiffany Davidson Executive Director THE WISE CEO®



Asaph Wutawunashe Director Of Expansion at Gem Complete Health



Alfreda Oliver Business Processing Analyst-Tata Group



RICH LASTER CEO Business Growth GrowExpand.com

41
Students
graduated program

168
Coaching hours spent with cohort

128
Mentoring hours
provided to cohort

Leadership Academy Graduates

Our Leadership Academy provides a 8-week course on how to become a leader. Sponsored by Greater Cincinnati Foundation. This is an amazing program that creates a safe space for Black women to share stories and insights of their experience in life and business.



Alexandria (Alex) Wemyss - Talent Acquisition at ABIP



Anise Ford Analyst Protiviti



Ashley Keith-Gibbs Economic Development Specialist - Alloy



Carol Carol Natural Leader -Solar Energy



Cyrina Thomas Sourcing Manager Frontier Comm.



Dennisha Rivers Founder at Vision of life outreach ministries



Elise Sampson-Maxberry Manager, Macy's



Erica Middleton Support Coordinator at Cintrifuse

97
Students
graduated program

238
Coaching hours spent with cohort

115
Mentoring hours
provided to cohort

Member Testimonials



Walt Kasmir, Ph.D.
Chief Al Consultant
Al Maestro Consulting

"Business Acquisition Institute was absolutely excellent. The trainers were experienced and authentic, and they provided a comprehensive strategy and techniques to buy a business. I highly recommend this course!"



Tanya Mack (Peterson)
Director - Global Transport
Procter & Gamble

The Black Achievers Leadership
Academy was a very useful and
pragmatic leadership training. The
program experience was well-worth the
time investment. I highly recommend
the Black Achievers Leadership
Academy.



Brian Westbrook, Sr.
Founder | Chairperson | Executive at Get Everything U Foundation

"This program has given me so many tools for business development, tools which I did not have before. I feel more confident with the resources provided to streamline my business and grow it into something great.I would highly recommend the Black Achievers Business Academy."



Board Development Program

We have been able to help 21 Black professionals join non-profit boards in partnership with the Leadership Councils Bold program. Black Achievers is a diversity pipeline for the 6 week training course of Board development.

Our Partners:







37
Students
graduated program

674

People educated on what the Board Program does.

week training program on Board member duties

National Expansion

Black Achievers is expanding its network nationally. Our goal is to have over one million members in next ten years in cities throughout the United States.



We have chapters in twelve cities nationwide.

120,000

members we have currently nationwide



Thank You! We truly appreciate your support



The #1 Network For Black Professionals

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